

CAPABILITIES **STATEMENT**

Branded by Williams Advertising is a one stop shop for all branded and logo imprinted items including promotional items, ad specialties, screen printed and embroidered apparel, event giveaways, custom retail merchandise, custom gifts and more.

CORE COMPETENCIES







PRINTING





GIFT SETS



FULFILLMENT



WAREHOUSING



GIFT PROGRAMS



DESIGN



ONLINE STORES



SOURCING & PRODUCTION

PAST PERFORMANCE



Murray State University



Convention and Visitors Bureau



Kentucky League of Ćities



Sparkling Ice

DIFFERENTIATORS

- Over the past four decades, we have helped hundreds of clients with a variety of needs. As such, we have the experience and knowhow to help you find the right products for your needs.
- When we approach a new branded merchandise project for a client, we think about goals first, design second, and product
- Our clients work with us to tailor branded merchandise and merchandise strategies to align with overall business goals.
- We are a 100% woman-owned and woman-run business.
- Our job is to create solutions that work for you.

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