



# 20 26

IDEA BOOK





# ABOUT *US*

WE DO WHAT WE SAY

We are a company that takes pride in letting you shine with completely custom-designed packaging, filled with quality cookies, snacks and confections inside. Add these two together for fresh baked memories and lasting impressions.

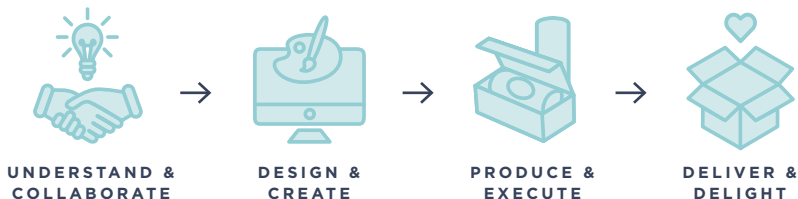
**UNIQUE DESIGNS?** Yes! Cookies, snacks and confections come in two canister sizes: 8-inch or 4-inch. Add them into a custom gift box for an even bigger impact! Unlike many other promotional products, canister designs are **COMPLETELY CUSTOMIZABLE**. Work with our designers to create the perfect look and messaging, or use our blank templates to design your own. For extra connection with your audience, **WE OFFER FREE VARIABLE DATA ON ALL ORDERS**, such as a recipient's name or personalized greeting.

**HIGHER QUALITY!** Our gourmet cookies, snacks and confections are made in the USA and **MADE-TO-ORDER** so you know your order is fresh. With more than 30 years in the business, we know a good cookie when we see one and want only the best for you and your clients.

**GET CREATIVE!** Treat your clients in human resources to programs such as new hire recognition, birthdays, anniversaries or internships. Include our treats at events, handouts, welcome gifts, booth giveaways or cupholder snacks. Wow clients and prospects with a sweet thank you or in a brand launch.

**ASK US!** The occasions are endless.

## OUR SUCCESS RECIPE



# OUR SUCCESS *RECIPE*

## 1 UNDERSTAND & COLLABORATE

Solving today's key business challenges can be hard! Let us do the heavy lifting to support the efforts of HR, Sales, Marketing and Event opportunities. Whether it's employee engagement or customer appreciation, we've got you covered.

Page 6



**START  
HERE**



## 2 DESIGN & CREATE

Make a lasting impression! Our talented designers incorporate a unique, custom design with your brand identity and personalization every time.

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### 3 PRODUCE & EXECUTE



Choose from our gourmet, all-natural cookies, snacks, and confections in high-quality custom packaging to create a delicious memory for years to come.

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### FINISH WITH HAPPY CLIENTS

### 4 DELIVER & DELIGHT



Count on us to ship your project close to home or around the world! Third-party shipping ensures reliable delivery, and timely tracking information.

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# 1 UNDERSTAND & COLLABORATE

Let's collaborate to gather essential details for each request—such as project goals, budget, theme, personalization needs, and event specifics—to ensure that it's perfectly suited for your brand and occasion. Our team is here to guide you every step of the way, working with you to ensure that your gifts reflect the care and attention your recipients deserve.

We believe in the power of customization, where each gift tells a unique story and becomes more than just a treat. With a focus on quality and craftsmanship, we can help you create memorable experiences that enhance employee appreciation programs and beyond.

We believe that a thoughtful gift is one of the best ways to show appreciation. Whether you're recognizing a major milestone, creating team morale, or celebrating a holiday, we offer custom-branded, all-natural gifts that leave a lasting impression. Let's create something together!

## HR

- New Hire Gifts
- Birthday Programs
- Work Anniversaries
- Employee Thank Yous
- Nurses' Week
- Appreciation Days

## SALES

- Lead Generation
- Customer Engagement
- Room Drops
- Company Dealer Programs
- Trade Shows
- Edible Business Cards

## MARKETING

- New Product Announcements
- New Service Offerings
- General Branding
- Brand Launch

## EVENTS

- Company Outings
- Golf Events
- Meetings/Conferences
- Invitations
- Corporate Holiday Gifts

**NEW FOR 2026!**

Send appreciation straight to a recipient's mailbox with our **CHUNKY MAILERS!** See more details on Page 28

— just for you —

**NOAH FISHER**

Atlantic Union Bank

**POPPIN' IN — to say — THANKS!**

Enjoy

Atlantic Union Bank

**POPPIN' IN — to say — THANKS!**

WE LOVE HAVING YOU ON OUR TEAM!  
ENJOY THIS SNACK AS A TOKEN OF  
OUR APPRECIATION FOR YOU!

— TRIPLE TREAT POPCORN —

Enjoy



CUSTOMIZE  
WITH RECIPIENT  
NAMES

You care for others,  
let us care for you,  
**JORDAN BLAKE**  
OGDENCLINIC

Jordan  
Blake

FOR A NURSE WHO GOES  
ABOVE AND BEYOND!

Thank you for the care you provide every single day. Your work makes a lasting difference, and we are deeply grateful for the way you show up, uplift your patients, and lead with heart. We hope this gift reminds you to pause and care for yourself, too — you deserve it.

OGDENCLINIC





## HR GIFTS

Finding, keeping and motivating great employees is a never-ending job. Employee appreciation gifts are a powerful tool for HR teams looking to foster a positive, engaged work environment. Thoughtful gifts—whether for new hires, anniversaries, birthdays, or employee recognition—are a tangible way to show employees they are valued.

When employees receive personalized gifts, they feel seen and appreciated, which can significantly enhance employee experience & retention. By investing in thoughtful, custom-branded promotional products, companies can create a culture of recognition and loyalty that goes beyond the typical reward system, improving morale and making employees feel more connected to the organization.





## MARKETING GIFTS

Promotional products are a powerful marketing tool that enhance brand visibility, grab people's attention and create lasting impressions.

Whether it's a brand launch or introducing a new product, custom promotional items are an effective way to put your brand front and center. Custom-branded gifts not only showcase your logo but also create a memorable experience for recipients. By giving thoughtful personalized items, you are able to strengthen relationships with clients while keeping your brand top of mind.

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Ready to **experience it** for yourself?

# Tessa Graham

See how Oracle Fusion Cloud Applications help your business adapt faster.

ORACLE

Schedule Your **Personalized** Demo

# Tessa Graham

Your Oracle Sales Contact:  
**Alexis Ramirez**  
Cloud Solutions Specialist  
aramirez@oracle.com

ORACLE



**Designed for change.**  
**Built for you.**

Transform how your business works.  
Scan to request your free demo of Oracle Fusion Cloud Applications.

ORACLE

Energy Fruit & Nut Mix | NET WT. 7.1 oz (201g)



ADD INTERACTIVE FEATURES LIKE QR CODES



SEND PERSONALIZED  
GRATITUDE TO NEW  
CUSTOMERS



Welcome to the  
Honda family,

**ALAINA!**

Congratulations on your new vehicle.  
We're grateful you chose us for this  
important moment. If you ever need  
anything, we're here for you every  
mile of the way.



EASILY ADD VARIABLE DATA  
LIKE CONTACT INFORMATION

**Your money  
works here**

1301 WAUKEGAN RD  
GLENVIEW, IL 60025

847-724-9000



## SALES GIFTS

Prospecting for new customers and growing your current audience can be difficult. Call on unique promotional products to help you fulfill the craving for memorable sales tools. Utilize the entire gift to sell your business, yourself or stay top of mind. Each gift can be customized to include important company messaging like your tagline or contact information to create edible business cards that everyone will remember and enjoy.

Gifts can express genuine appreciation for clients, aid in lead generation and create a welcoming experience with event room drops.





**AMBER**

**Thursday, June 12, 2026**  
**PINE RIDGE COUNTRY CLUB**  
 9:00 AM Registration • 10:00 AM Shotgun  
 Breakfast, 18 Holes, Lunch, and Awards Reception

Join us for a day of networking, conversation  
 and fun on the greens. We hope to see you there!

ADD EVENT  
 INFORMATION  
 SUCH AS DATE,  
 LOCATION, AND  
 SCHEDULE



# EVENT GIFTS

Putting on an event includes multiple pieces, between inviting guests, making them feel welcomed and sharing logistics. Our custom-branded gifts help you creatively share information related to any event and bring a memorable touch. Whether it's a company gathering, golf outing, business meeting, or conference, our products serve as the perfect way to make attendees feel appreciated.

Our customizable, high-quality gifts are ideal for holiday celebrations, thank-you gestures and milestone events. Endless personalization options transform into meaningful gifts creating a lasting impression that reflect your brand's dedication to impactful moments.





## 2 DESIGN & CREATE

Our design process is crafted to bring your vision to life with precision and creativity. With **no art setup fees**, we make it easy and accessible to create custom canisters, snack bags, and gift boxes that reflect your unique identity. From concept to completion, our team is dedicated to producing high-quality, impactful packaging that's truly branded for you.

There's something unforgettable about receiving a gift with your name on it—a personalized touch makes a lasting impression. Personalization transforms each box into more than just a gift; it's a meaningful reminder that makes people feel truly valued.

Package your Snack Bags in a **MINI MAILER** that adds even more space for customization and room for small kitting items! See more details on Page 25





### MAKE IT MEMORABLE

Create an engaging and personal promo gift by adding the recipient's first and last name.

### CUSTOMIZE EACH MESSAGE

Our variable data reaches beyond just names; custom messages add a personalized touch. Even the sender's info can be custom!

# ENDLESS WAYS

ENGAGE EVENT  
ATTENDEES WITH A  
WELCOME SNACK

KAYLA ROGERS  
**A little treat  
to power  
your day.**  
WE HOPE YOU ENJOY THE  
CONFERENCE AND THE COOKIES!  
SURGE  
I love what I do

SEND PERSONALIZED  
APPRECIATION TREATS

WE LOVE HAVING EMPLOYEES  
LIKE YOU ON OUR TEAM!  
**Connor  
Allen**  
SHAW  
PROFESSIONAL  
Since 1983

CELEBRATE ANY  
OCCASION WITH CUSTOM  
DESIGNED ART

MARISSA GLOCK  
**Happiest  
of birthdays**  
to one  
of our  
**Sweetest  
employees**  
CURANA  
HEALTH

# TO CUSTOMIZE!

WELCOME NEW  
EMPLOYEES WITH  
A SWEET FIRST  
DAY TREAT

PERSONALIZE YOUR  
CLIENT OUTREACH





# 3 PRODUCE & EXECUTE

Mix and Match! With a variety of options to choose from, no two orders look the same. Choose from our gourmet, all-natural cookies, snacks, and confections **made in the USA** to create a delicious memory for years to come.

Once you choose your products and packaging, consider adding details like personalization, variable data, or printed cards. Visit our website for packaging and specialty program examples including kitting and release program fulfillment.



## 1 CHOCOLATE CHIP MINI COOKIES

100% all-natural, melt-in-your-mouth, rich butter Mini Cookies mixed with sweet chocolate chips. ●

## 2 MINT CHIP MINI COOKIES

Savor rich mint chocolate flavor in these bite sized delights. ●●



MADE WITHOUT ANIMAL PRODUCTS



MADE WITHOUT WHEAT



MADE WITHOUT NUTS



SEASONAL PRODUCT (AVAILABLE OCT-DEC)



ONLY AVAILABLE IN 8-INCH CANISTERS



**3 KEY LIME PIE MINI COOKIES**  
 Bursting with citrus flavor & a dusting of powdered sugar. Key Lime Pie Mini Cookies are a crowd favorite. ●

**4 CINNAMON SNAP MINI COOKIES**  
 A sweet twist on a classic flavor. Enjoy a Cinnamon Snap Mini Cookie coated in a cinnamon sugar dusting. ●

**5 VANILLA PECAN MINI COOKIES**  
 Decadent Vanilla Pecan Mini Cookie with real pecan chips baked in.

**6 SUGAR MINI COOKIES**  
 Enjoy a bite-sized Sugar Mini Cookie that is perfect for any celebratory occasion. ●

**7 NEW FRUITY VEGOBEARS**  
 This blend of banana, pineapple, and strawberry brings big summer energy with natural flavors and a juicy chew. **Vegan, organic, and gluten free.** ●●●

**8 NEW SOUR VEGOBEARS**  
 A sour spark of lemon, apple, and pineapple with natural flavors that keep things zesty. **Vegan, organic, and gluten free.** ●●●

9 **ENERGY FRUIT & NUT MIX**

A perfect balance of almonds, sunflower seeds, and Brazil nuts tossed with tangy bits of dried apples, cranberries and diced papaya. ●●

10 **SAVORY WASABI MIX**

A bold blend of spiced cashews, almonds, honey toffee peanuts, wasabi peas, and sesame sticks, delivering the perfect balance of sweet, heat, and crunch.

11 **SPICY GUAC MIX**

An exciting blend of spicy peanuts, seasoned seeds, corn and guacamole crisps. ●●

12 **BUTTER TOFFEE PEANUTS**

A rich, buttery flavor with a hint of sweetness coats salted peanuts for a snack you can't stop eating. ●



9



11



12



10



13





14



16



17



13

### CHERRY CHOCOLATE NUT MIX

A cheerful mix of nuts, raisins, chocolate chips, sweet dried cherries and festive holiday chocolate stars. The perfect snack for any celebratory occasion. ●●

14

### SALTED CARAMEL POPCORN

The finest caramel popcorn with a trace of sea salt. A classic. ●●

15

### MINT PUFFS

Our bright striped peppermint puffs simply melt in your mouth, a sweet addition in any gift box. ●●●



15



18

16

### YOGURT COVERED PRETZELS

Our sweet and salty favorite. Salted pretzels coated in sweet yogurt is a crowd pleaser. ●●

17

### KETTLE POPCORN

Our small batch kettle corn turns any moment into a special occasion. This all-American classic mixes salty popcorn with a hint of sweetness. A delicious, dairy-free treat. ●●●●

18

### TRIPLE TREAT POPCORN

Salted white popcorn, caramel popcorn and sharp cheddar popcorn combined together for a mouth-watering snack. ●●●

[PACKAGING OPTION]

# CUSTOM SNACK BAGS

Make your brand unforgettable with custom snack bags that set a new standard. Available in two sizes—Grab & Go (small) and Snack & Seal (large)—they feature a sleek matte finish, optional product windows, and customization you've come to expect from us. Fully branded to match any occasion, these snack bags are the ideal choice for impactful, affordable gifts that deliver exceptional value. **MOQ: 250 units for either size snack bag.**

*Note that the custom snack bags can only be filled with our snack mixes; cookies and confections are excluded.*





**Jacob Lewis**

Thanks for connecting with Caterpillar. Every project has challenges, and the right solutions make all the difference. Explore equipment designed to work as hard as you do.

Curious what Caterpillar can do for you?

Scan to find out.



**CATERPILLAR**

**CATERPILLAR**

Big projects? No problem.

**Caterpillar is built to match your effort.**

**JACOB LEWIS**

**CATERPILLAR**

Let's explore solutions that work as hard as you do.

SAVORY WASABI SNACK MIX  
NET WT. 6.25 OZ (177g)

[SHOWING]  
MINI MAILER W/SNACK & SEAL BAG

[PACKAGING OPTION]

# CUSTOM CANISTERS

Available in 8-inch and 4-inch sizes, our canisters are the ultimate personalized gift. With full-wrap customization, they can be tailored to suit any occasion. Filled with premium cookies, snacks, or confections, these canisters make a memorable statement that perfectly aligns with your brand and message. MOQ is 32 units, pricing will vary depending on quantity and fill chosen. **MOQ: 32 units for either size canister.**



[SHOWING]  
4-INCH CANISTERS



[SHOWING]  
8-INCH CANISTERS

THANKS FOR STOPPING BY.  
IT WAS GREAT TO MEET YOU,  
SOPHIA HALL!  
BERKADIA®



Sabrina Bennett  
Celebrating  
the impact  
we create  
together.



From science to solutions, we couldn't do it without your support. Thank you for your partnership!

Join us FOR THE  
INNOVATION  
IN MOTION  
CONFERENCE 2026  
LOCKHEED MARTIN

WE LOOK FORWARD  
TO CONNECTING,  
JACKSON  
CARVER

Connect with Lockheed Martin leaders and industry peers to explore emerging technologies shaping tomorrow's missions. Scan the QR code to reserve your spot.  
DENVER TECH CENTER | CO  
SEPTEMBER 23, 2026



NEW

# CHUNKY MAILERS

Introducing the **CHUNKY MAILER**, an evolution of our beloved Chunky Mail. Each Chunky Mailer can include 4-inch canisters, 8-inch canisters, custom snack bags, or provided kitted items. Choose from a white or custom printed poly bubble mailer for individual USPS shipping. Whether you're sending sweet appreciation or onboarding gifts, the Chunky Mailer keeps the experience high-touch and cost-effective. **MOQ: 32 units for either size mailer.**

## BUDGET FRIENDLY!

Ships economically via USPS right to the recipient's mailbox.



[SHOWING]  
SMALL WHITE CHUNKY MAILER WITH  
4-INCH CANISTER & INSERTED CARD



HAPPY BIRTHDAY  
**MAYA  
SULLIVAN**  
iCapital

HAPPY  
*birthday*  
TO YOU

TREATS INSIDE!

FROM YOUR FRIENDS AT

iCapital.

**MAYA  
SULLIVAN**  
HAPPY BIRTHDAY

WISHING YOU A VERY HAPPY BIRTHDAY FROM  
THE ICAPITAL TEAM. MAY THE YEAR AHEAD  
BRING NEW OPPORTUNITIES, MEANINGFUL  
PROGRESS, AND PLENTY TO CELEBRATE.

iCapital.

HAPPY  
*birthday*  
TO YOU  
MAYA SULLIVAN  
FROM YOUR FRIENDS AT  
iCapital.

[SHOWING]  
MEDIUM CUSTOM CHUNKY MAILER WITH  
8-INCH CANISTER & INSERTED CARD

# CUSTOM GIFT BOXES

Our gift boxes offer the perfect blend of flexibility and customization to meet your gifting needs. With our small, medium, and large gift boxes, you can easily choose a box that aligns with your budget. Each box can be tailored with various combinations of our 8-inch and 4-inch canisters, allowing you to create a unique mix of cookies, snacks, and confections. Pricing will vary depending on quantity and fill chosen. **MOQ: 32 units for any box size.**

## SMALL BOX



**SMALL BOX  
INSERT A 'ONE OUT'**  
8-inch or two 4-inch  
canisters of cookies,  
snacks or confections.

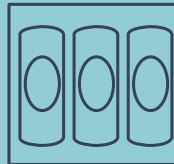
**DON'T FORGET TO  
CHECK OUT OUR  
SPECIALTY BOXES &  
PROGRAMS!**

Starting on Page #

## MEDIUM BOX



**MEDIUM BOX  
INSERT B 'TWO OUT'**  
8-inch or 4-inch  
canisters of cookies,  
snacks or confections.



**MEDIUM BOX  
INSERT C 'THREE OUT'**  
8-inch or 4-inch  
canisters of cookies,  
snacks or confections.

## LARGE BOX



**LARGE BOX  
INSERT D 'FIVE OUT'**  
8-inch or 4-inch  
canisters of cookies,  
snacks or confections.



**LARGE BOX  
INSERT E 'SEVEN OUT'**  
8-inch or 4-inch  
canisters of cookies,  
snacks or confections.



[SHOWING]  
**SMALL BOX INSERT A**  
One 8-inch canisters of cookies,  
snacks and confections.  
**MOQ: 32 units**



**APPRECIATION WEEK!**  
 MADE JUST FOR YOU TO CELEBRATE  
 EVERYTHING YOU DO FOR US. WE APPRECIATE  
 YOU AND KNOW HOW IMPORTANT  
 YOU ARE TO OUR COMPANY. ENJOY!

**ANDRE  
 SINCLAIR**

**YOU ARE  
 THE HEART OF  
 HEALTHCARE!**  
 —  
 WE APPRECIATE YOU,  
 ENJOY THIS GIFT!  
**UCI Health**

**UCI Health**  
 YOU GO ABOVE  
 AND BEYOND TO  
 MAKE OUR PATIENTS  
 COMFORTABLE  
 —  
 HAPPY NURSES  
 APPRECIATION WEEK

**UCI Health**  
 YOUR COMPASSION  
 AND EMPATHY HAVE  
 MADE A WORLD  
 OF DIFFERENCE  
 —  
 HAPPY NURSES  
 APPRECIATION WEEK

**YOUR DEDICATION  
 & EXPERTISE  
 IS INCREDIBLE!**  
 —  
 WE APPRECIATE YOU,  
 ENJOY THIS GIFT!  
**UCI Health**

[SHOWING]  
**MEDIUM BOX INSERT C**  
 Two 8-inch and two 4-inch canisters  
 of cookies, snacks and confections.  
**MOQ: 32 units**



[SHOWING]

**LARGE BOX INSERT E**

Four 8-inch and three 4-inch canisters of cookies, snacks and confections.

**MOQ: 32 units**

# COZY GIFT BOXES

We have teamed up with two industry leaders to create a one-of-a-kind gift. Each gift box includes a custom notebook and cozy knit socks alongside our tasty chocolate chip mini cookies. Choose from a small box or medium box for a gift that stands out. Send for any occasion, including employee engagement, birthdays, thank you, realtor gifts, new hire kits, new customer acquisition, work anniversaries and many others.



[SHOWING]  
**SMALL COZY GIFT BOX**  
One 4-inch canister of cookies,  
socks and small notebook.  
**MOQ: 32 units**





[SHOWING]  
**MEDIUM COZY GIFT BOX**  
 One 8-inch canister of cookies,  
 socks and lay-flat notebook.  
**MOQ: 32 units**

## YOUR GIFT IS GIVING BACK



### COMMUNITY

We offer matching donations upon request of orders! For every pair of custom socks purchased, we will donate a pair of socks, partnering with many homeless organizations and disaster relief programs.



### REFORESTATION

We proudly donate quarterly to One Tree Planted to offset our carbon footprint. One Tree Planted is on a mission to make it simple for anyone to help the environment by planting trees!



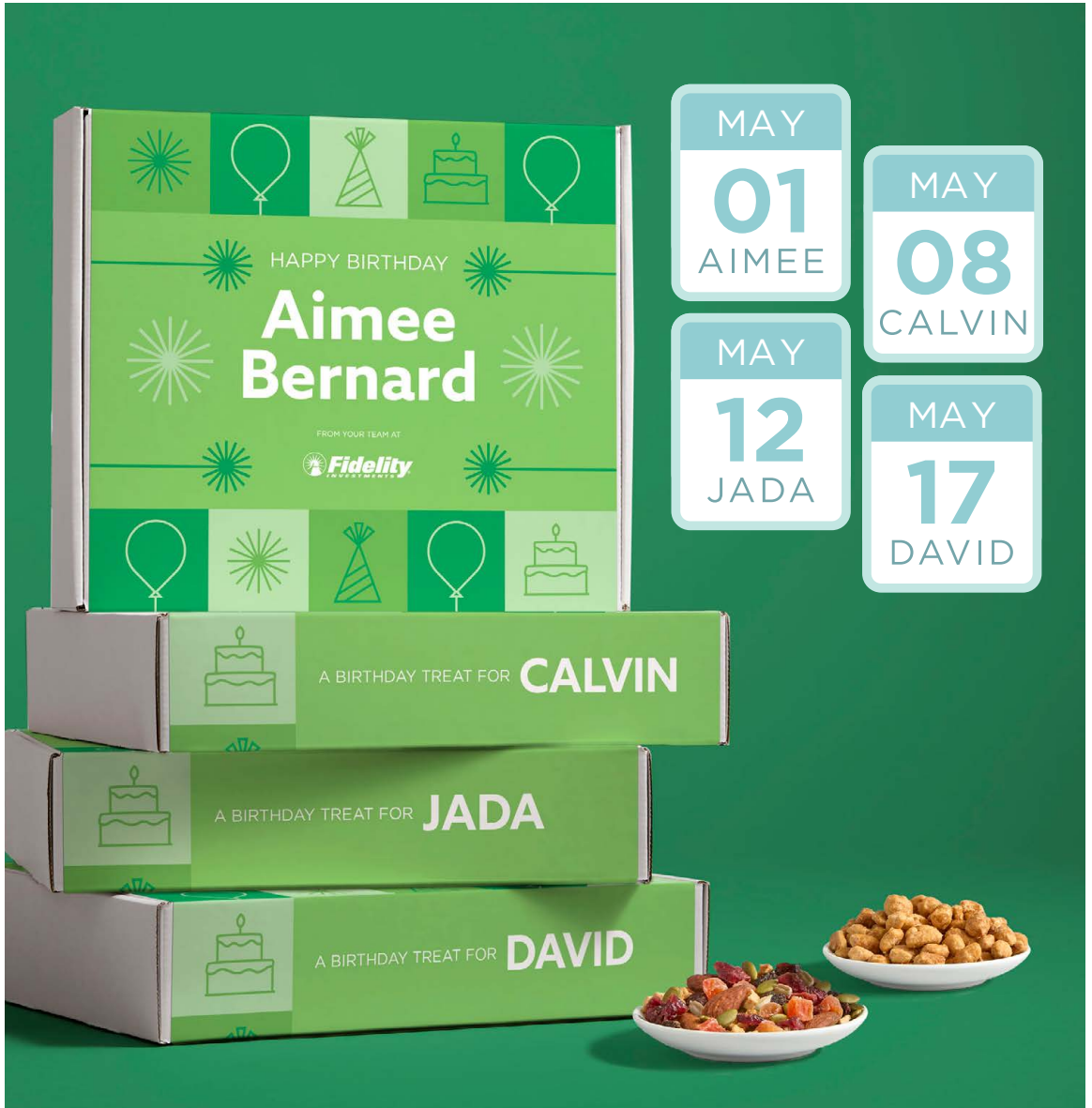
### EDUCATION

A portion of every notebook purchase goes toward building schools to enhance the education of students in Mali, Guatemala, Laos, Ghana, Nicaragua, and the United States.



# RELEASE PROGRAMS

Set it and forget it! Create your custom gift up front and we'll ship fresh product on-demand as requested. Choose when and how many perfectly customized gifts to send to your recipients. Once it's time to ship, submit our simple template with shipment information and we take care of the rest.



# MILK & COOKIES GIFT BOX

Send the ultimate gift box with a timeless classic. We offer a complete gift box with one Fairlife ultra-filtered, shelf-stable milk made from real dairy. Fairlife is the perfect single-serve option to enjoy with fresh, all-natural mini cookies. Each gift box is custom branded at no extra charge.



[SHOWING]  
**MILK & COOKIES GIFT BOX**  
One 8-inch and two 4-inch  
canisters of cookies, snacks or  
confections. **MOQ: 64 units**

# TUMBLER GIFT BOX

Create a one-of-a-kind gift combining sweet treats and a branded tumbler. Our tumbler insert offers the flexibility of our custom-branded gift boxes with the ability to add your sourced tumbler.



[SHOWING]  
**TUMBLER GIFT BOX**  
Two 8-inch canisters of cookies,  
snacks or confections.  
**MOQ: 32 units**



# 4 DELIVER & DELIGHT

We know that timing is everything, and that's why we offer reliable shipping options to ensure your gifts arrive on time — whether it's for a big event or an end-of-year employee appreciation gift. Need to send gifts to multiple locations? We can handle large orders with ease, and ship directly to each recipient.

## BULK SHIPPING

Bulk shipping is the simplest way to hand out customized canisters and custom snack bags. Choose your desired size of canister or custom snack bag and fill with our variety of fresh-baked cookies, snacks, and confections. *Note that the custom snack bags can only be filled with our snack mixes; cookies and confections are excluded.*

## DROP SHIPPING

Drop shipping a surprise gift box to a recipient's doorstep makes gifting even more exciting with the added feature of optional variable data! Match fee may apply for production and shipping purposes. *International shipping availability and requirements vary by location.*

## MINI MAILERS

Perfectly sized to package your custom snack bag! The mini mailer fits up to two Snack & Seal (large) custom snack bags for when you want to send a little extra sweetness. The Mini Mailer can also be used as a kitting box; perfect for small items like lanyards or stickers.

## CUSTOM GIFT BOXES

We offer small, medium and large gift boxes with various inserts to hold multiple canisters. Add a branded box wrap to bring the design from the inside to the outside. Each gift box is shrink-wrapped for extra protection.



**MADE  
IN THE USA**



**ONETREEPLANTED**

We proudly donate quarterly to One Tree Planted, a non-profit organization focused on Global Reforestation.

